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PATENT
Attorney Docket No.: SONY-29100

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:) Group Art Unit:

Edward Eytchison et al.) Examiner:

Serial No.: 10/763,701)

Filed: January 22, 2004)

For: **METHODS AND APPARATUSES
FOR PRESENTING CONTENT**) **TRANSMITTAL LETTER**

) 162 North Wolfe Road
Sunnyvale, California 94086
(408) 530-9700

) Customer Number 28960

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Enclosed please find a Power of Attorney and Revocation of Prior Powers of Attorney for filing with the U.S. Patent and Trademark Office.

The Commissioner is authorized to charge any additional fee or credit any overpayment to our Deposit Account No. 08-1275. An originally executed duplicate of this transmittal is enclosed for this purpose.

Respectfully submitted,
HAVERSTOCK & OWENS LLP

Dated: April 26, 2005

By: Jonathan O. Owens
Jonathan O. Owens
Reg. No.: 37,902

Attorneys for Applicant

CERTIFICATE OF MAILING (37 CFR § 1.8(3))

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the U.S. Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450

Date: 4/26/05 By: HAVERSTOCK & OWENS LLP

A handwritten signature in black ink, appearing to be "J. O. Owens", written over the typed company name "HAVERSTOCK & OWENS LLP".



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**POWER OF ATTORNEY AND
REVOCATION OF PRIOR
POWERS OF ATTORNEY**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Sony Corporation and Sony Electronics Inc. owner of record of this application, hereby revokes all prior powers of attorney which may have been filed with this patent application, and appoints the members of the firm of HAVERSTOCK & OWENS LLP, a firm including Jonathan O. Owens (Reg. No. 37,902) and Thomas B. Haverstock (Reg. No. 32,571), as its attorneys with full power of substitution to transact all business in the Patent and Trademark Office in connection therewith.

Sony Corporation and Sony Electronics Inc. also hereby appoint the following attorney(s) and/or agent(s) to prosecute this patent application and transact all business in the Patent and Trademark Office connect therewith:

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Customer No.: 28960

Dated: 4/20/2005

Sony Corporation
By: _____
Name: Harold T. Fujii
Title: Vice President

Dated: 4/20/2005

Sony Electronics Inc.
By: _____
Name: Harold T. Fujii
Title: Vice President